


Campus Ministry System: Core Group Goal

For AY 2019-2020 a modification has been made to the Campus Ministry System to allow campus ministries the opportunity to enter their “core group” goal for each academic year. A core group definition is the number of students that regularly participate in the campus ministry sponsored “Engage/Embody” events. For these students the ministry has their contact information and “upon graduation” they would be considered alumni of the campus ministry. A local church equivalent would be membership. The core group goal is determined by the local board/campus minister/student leadership team. Progress toward meeting that goal is entered in September, January and May.

Illustration:

School Information Management (Campus Minister) Wesley Foundation at			
School Information			
School Name:			
Core Group 2020			
Target Goal:	Actual Sept:	Actual Jan:	Actual May:
School Population			
School Population:			
School Description			



Why is this important?

- When the CMS metric system was established there were two participation goals. The goal for Engage/Embody event participation was 1% of the undergraduate student population. The goal for Explore events was to reach 10% of the population. While these goals may or may not be reasonable, the CMS does not have a clear means of identifying a core group of students served. This change allows identification of annual goals and progress in meeting the goals. Campus ministers requested the opportunity to set their own goals. The BHECM concurred.
- Student participation is an important factor that is considered in the allocation of grants to support campus ministries. The expectation for discipleship is evidence of continuous growth.